



PBSA POS:

Your complete Point of Sale, Online store & Marketing solution

Key Benefits:

- ✓ Get online with ease
- ✓ Open up new markets
- ✓ Boost sales
- ✓ Market your products
- ✓ Retain customers through a loyalty program



Key functionality:

- ✓ All the power of a full point of sale system
- ✓ Complete stock management solution
- ✓ Seamless integration with your online store
- ✓ Powerful email, fax and print campaign marketing tools
- ✓ Fully integrated customer loyalty program



PBSA POS is a complete Point of sale (POS) and stock management solution that also includes three important capabilities that are vital in today's market. These are:

1. The online store: PBSA POS includes a complete online store including support for specials, related products, shopping cart, credit card purchases and much more. All online sales come straight into the POS just like any other sale. Products, Stock levels and sales are all managed in the Point of Sale system.
2. Marketing tools: To grow in today's market you need tools that enable you to quickly market your products to your customers. Increase your sales by delivering targeted emails, faxes and letters to your customers. In just seconds you can query your customer database and deliver a marketing offer. Customers can be targeted based upon purchase history, date of last purchase, new customers, address demographics, customer attributes and much more. The marketing tools are extensive and powerful.
3. Customer loyalty – Boost sales by retaining your existing customer and providing benefits that see them increasing their spend levels. Customer loyalty programs are vital in today's market place.

Get the tools to go online, manage your sales and grow your business today....

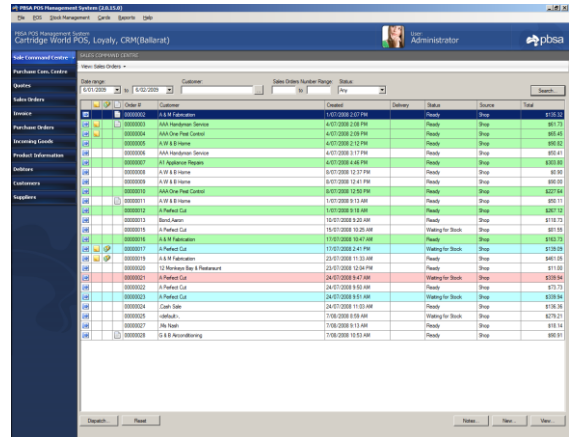
Call (03) 53388466 to arrange a remote demonstration.

More details...

The system manages products, inventory, quotes, jobs and sales orders, invoices, customers, suppliers, debtors, marketing campaign management and more. The system can run in stand alone, network or over multiple locations. Some of the core modules are explained in brief below.

Sales command centre

The sale command centre provides important overall information on the status of each sales order including online sales. It shows the following information, customer details, created and delivery date, payment status, attached notes, invoice status, and whether the order is waiting on stock or is ready to be dispatched.

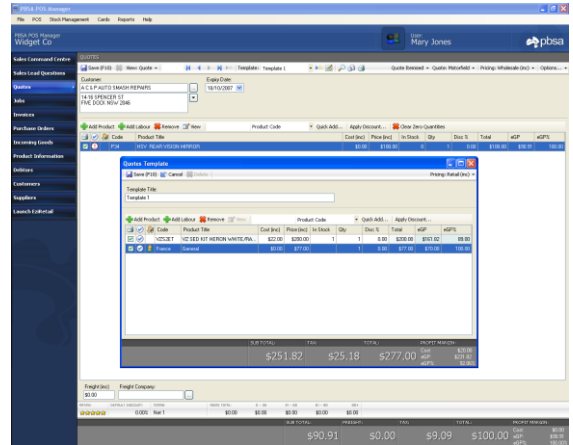


Purchase order command centre

Similar to the sales command centre is the purchase order command centre. This module enables you to manage and access all aspects of the purchase order process.

Quotes

Quotes can be created from existing products, labour items or custom entries. The ability of the system to import entries from pre saved quote templates saves time and potential errors. Items, sales price and average costs price, ex gross profit and ex gross profit percentage are all shown to the user.



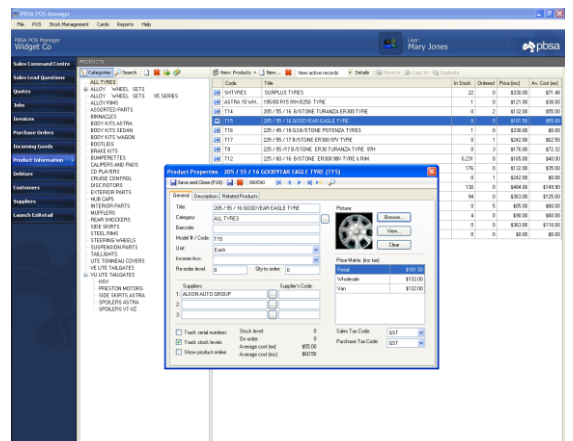
Quotes can then be converted to jobs / sales orders with the press of a button.

Customer Loyalty

Fully integrated into the point of sale system, set the loyalty points earned for each product, manage these points under customer management, uses the points as part of the sale payment method and much more.

Product Management and information

Product items are set up in an easy to use form, which enables the general product information and categories, plus three suppliers, serial number option, pictures for the web, related items, ecommerce shopping cart, price matrix and more.



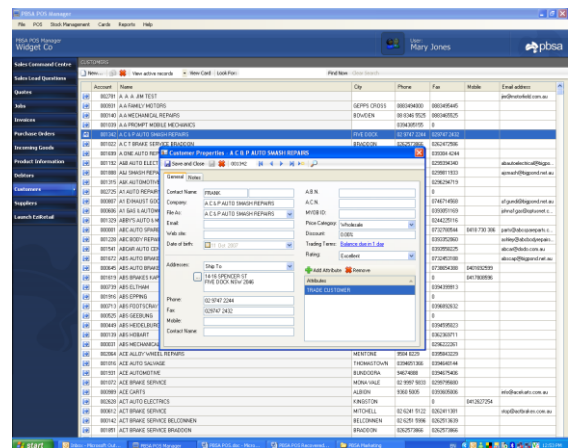
Related products can be easily added which are then used as proactive sales marketing in the ecommerce shopping cart.

In the franchise version the franchisor can create and edit a product listing that is downloaded and imported by franchisees.

General product information is viewed in a data grid which can be navigated via categories, or sub categories. The product code, description, stock on hand, ordered, average cost price and sale price is shown. In multi store or franchise versions, a drop down box can be selected to view other location's product information.

Customer, Suppliers, Freight Cards

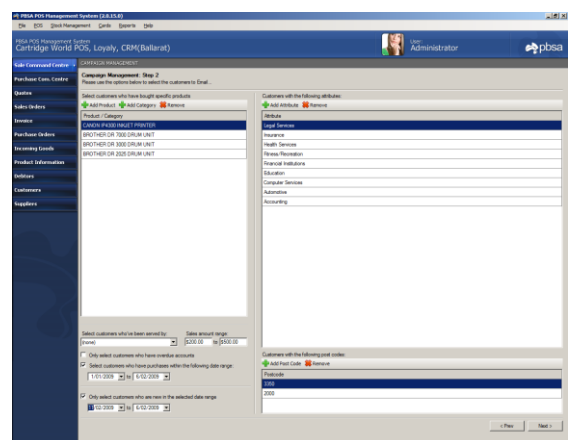
All of the above cards have a similar card template and overall data grid management. Customer cards also support attributes which can be used to profile customers for marketing purposes. These attributes can be used in the marketing campaign management module.



Marketing Campaign manager

Increase your sales by delivering targeted emails, faxes and letters to your customers. In just seconds you can query your customer database and deliver a marketing offer. Query fields include products sold specific or via category, via customer attributes, post code, by sales person, sale amount range, overdue accounts, purchased in a date range or new customers in a date range.

A campaign email, fax or letter template can be created and then saved for latter use. All customers in the query result will then be sent the campaign.



Other functionality

- Live web site integration & shopping cart
- Product Builder, combine / separate products
- Stock take, stock adjustment
- Debtors, debtor payments
- Comprehensive list of detailed reports, and designer
- Integration with MYOB and QuickBooks
- Sales lead questions and many more features

Are you running a franchise or multiple stores?

PBSA POS has full franchise support including data aggregation, multi store reports and analysis, integrated ordering, product list management and much more

How to get the tools for success - The 3 step PBSA Process

1. Call PBSA on (03) 5338 8466 for a 1 hour consultation and demonstration (no charge)
2. Confirmation of requirements and submission of quote/proposal
3. System deployment including online store